GRADUATE SCHOOL OF EDUCATION

**MASTER OF EDUCATION IN COMMUNITY ARTS: ARTS, COMMUNITY, AND EDUCATION**

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Upon graduation from this program, you will be able to:

- Write a compelling grant proposal.
- Demonstrate marketing abilities such as writing a press release, creating a public service announcement, designing a brochure, and exploring various other ways to market a program.
- Evaluate the effectiveness of a program; design a program based on results desired (backward design).
- Use art-based writing techniques (e.g., narrative, poetry, autobiography) for your research.
- Analyze historical and theoretical contexts of your work in community arts settings.
- Evaluate community needs through interviewing techniques such as oral histories, action research, and case studies, and apply to a program that would fulfill an identified need.
- Work effectively as a mediator, understanding and using various advocacy approaches.
- Use visual, digital, environmental, and cultural literacies to inform and facilitate community arts work.
- Understand how location and makeup of a social group within the community assists in the interaction of arts and civic dialogue.
- Demonstrate community leadership through teaching, and facilitate artistic collaboration among diverse cultural and social groups to form alliances for social change.
- Effectively use new media, such as wikis, blogs, or digital art forms, to support research, publication, and reflection.
- Practice multiple forms of art and integrate and demonstrate uses in community contexts.
- Understand the complexity and access for English Language Learners (ELLs) in the community, and have at your disposal techniques for English instruction as well as planning and design that encompasses the needs of ELLs of all ages and backgrounds.
- Demonstrate characteristics appropriate to the Community Arts field, such as professionalism, pro-active reactions to stressful situations, communication skills, advocacy; show leadership qualities that also allow you to be sensitive and navigate difficulties that might arise in cultural projects; demonstrate ability to be able to work successfully in a group.
- Craft a compelling mission statement and be able to assess whether another organization is living up to its statement. Develop a statement of intent for your arts practice.
- Show a portfolio of your experience in community arts, including your professional goals, and have completed a final thesis project that investigates the intersection of research, theory, and practice in arts education and community; write and publicly present project. Explore how your project reflects social justice and an impact on society.